



# Connect and Grow Magazine



Connect and Grow Magazine, Radio Show and Podcast are about shining the light on others.

We provide content for individuals and businesses, meaning our audience is wide and vast.

The magazine started in September 2023 and was only 20 pages; it has now grown to over 80 pages, and we now have three regular articles writers.

The magazine's goal is to empower others, to help people find the right service provider for them and for businesses to be seen for the amazing services and work they provide to others.

## The topics we cover:

Health, Fitness and Wellbeing

Business to business

NDIS – provider and participants

Community and Inclusiveness.

Feature articles of topics, business.



With the Connect and Grow radio show, the episodes become the podcast, and we bring the topics over from the magazine and vice versa for a consistent message.

Consistency builds trust and marketing your business is no different to that.

#### **How it works:**

We have various ways to participate in the Magazine and radio show, which are below.

Please complete the application form, and then we will contact you.

We will set up a time for **feature articles** to do a team video interview. There are times when this may be available in person. We then ask you to review the article before submission (the 6<sup>th</sup> of each month).

We have monthly themes, so we look for the best time to feature your business and where in the magazine to feature you.

For business listings, once we have your application, we will contact you to ask exactly what we require and then let you know when the magazine edition will go live.

Communication is key to success.

Payment **IS** required before publication.

#### **Why choose us at Break Free Consultancy:**

We like to keep our magazine and radio show unique and are not looking for thousands of businesses to advertise; in fact, we limit advertising to a maximum of **100 – 120** businesses at any one time.

Our fees for service – and advertising are reasonable, and we have done this to give the businesses an opportunity to be seen that have a small marketing budget; everyone must start somewhere, and we understand this.

We have the following offers available; please note that prices are subject to change and **do NOT** include GST.

We operate as person-centred, so we want your business to be seen and share our articles, including business listings online, the e-magazine (downloadable), and the paperback.

Our magazine goes out to global distribution, that is, over **42,000 stores**, plus on our publisher's website and ours.

We take the magazine everywhere we go and encourage people to subscribe.



## Current Fees 2024

Business listing **one** month - \$200 plus GST

Business listing **six** months - \$999.00 plus GST (save \$201)

Business listing **12 months** –

**The feature article** includes – 3 images of the business, the interview, and a 2–to 3-page business listing in the business listing section. You will receive the paperback magazine, the link to the online article, and the downloadable version. - \$700 plus GST

**Ultimate Advertising:** - 1 feature article in Connect and Grow Magazine, Interview live on Connect and Grow radio, which also becomes the podcast. Links to everything, also the paperback of the magazine and the **six-month** business listing - \$2600 plus GST

**Radio-sponsored advertising for the show** - \$100 plus GST (the show also becomes our podcast, which goes out to over six platforms, including audible)

**Please note our prices are subject to change. We will discuss that with you.**

## Next Step

Complete the application form on our website and tick the options that you would like; we will then be in touch with you:

[Business Advertising application form](#)

If you have an issue with our form, you are welcome to email us at: [info@breakfreeconsultancy.com](mailto:info@breakfreeconsultancy.com) to let us know what you would with regards to advertising with us.